

RENAISSANCE

a work of art

by focus sb

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Focus SB® presents luxury interior designers and architects with a low profile screwless flat switch plate featuring distinctive square corner detail.

Progressive. This striking design transitions a classic metal electrical accessory to one that boasts superior symmetry to better complement angular architectural ironmongery and enrich visual harmony.

Modern. Meticulously crafted to last from quality solid brass, featuring precise clean lines and uninterrupted minimalist design, this unique low profile solution is achieved by cleverly conceived hidden fixings and will enhance the most remarkable interior decor.

Explore Renaissance by Focus SB, the revival of a classic design defining the trends of tomorrow.

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INSPIRED

By the influential transitional design period of the same name, encapsulating Vitruvius architecture's golden rules 'strength, utility and beauty', Renaissance by Focus SB offers the ultimate in form and function underpinned by solidity and a minimalist aesthetic.

*The Pantheon heavily influenced Renaissance architecture.
Opposite: Switch plate featuring matching rotary dimmers in hand burnished Umber finish.*



STRENGTH UTILITY BEAUTY



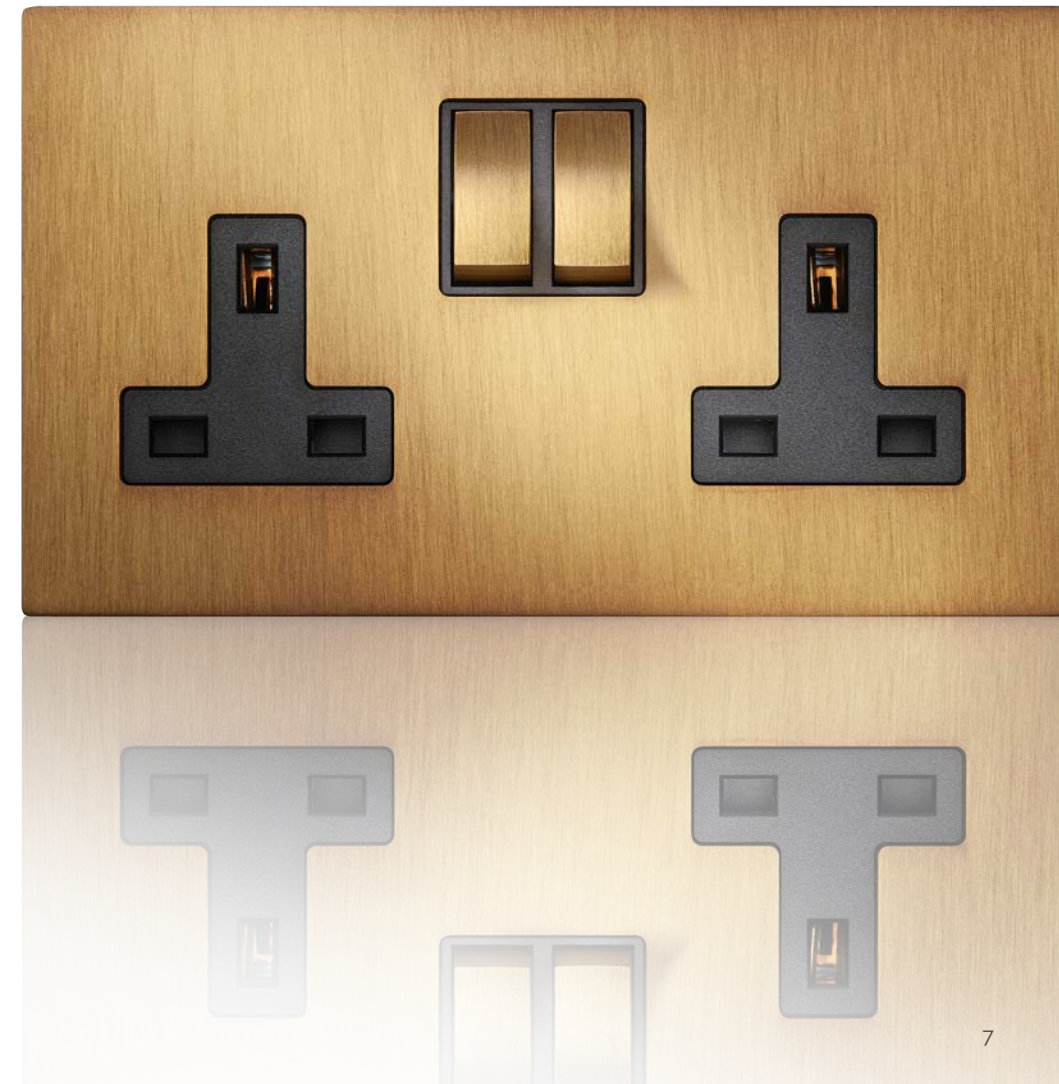
Mona Lisa by Leonardo da Vinci, a key influence on the Renaissance and contemporary portraiture. Opposite: 2 gang double pole switched socket with matching black trimmed switches in Sienna finish.



A modern day masterpiece

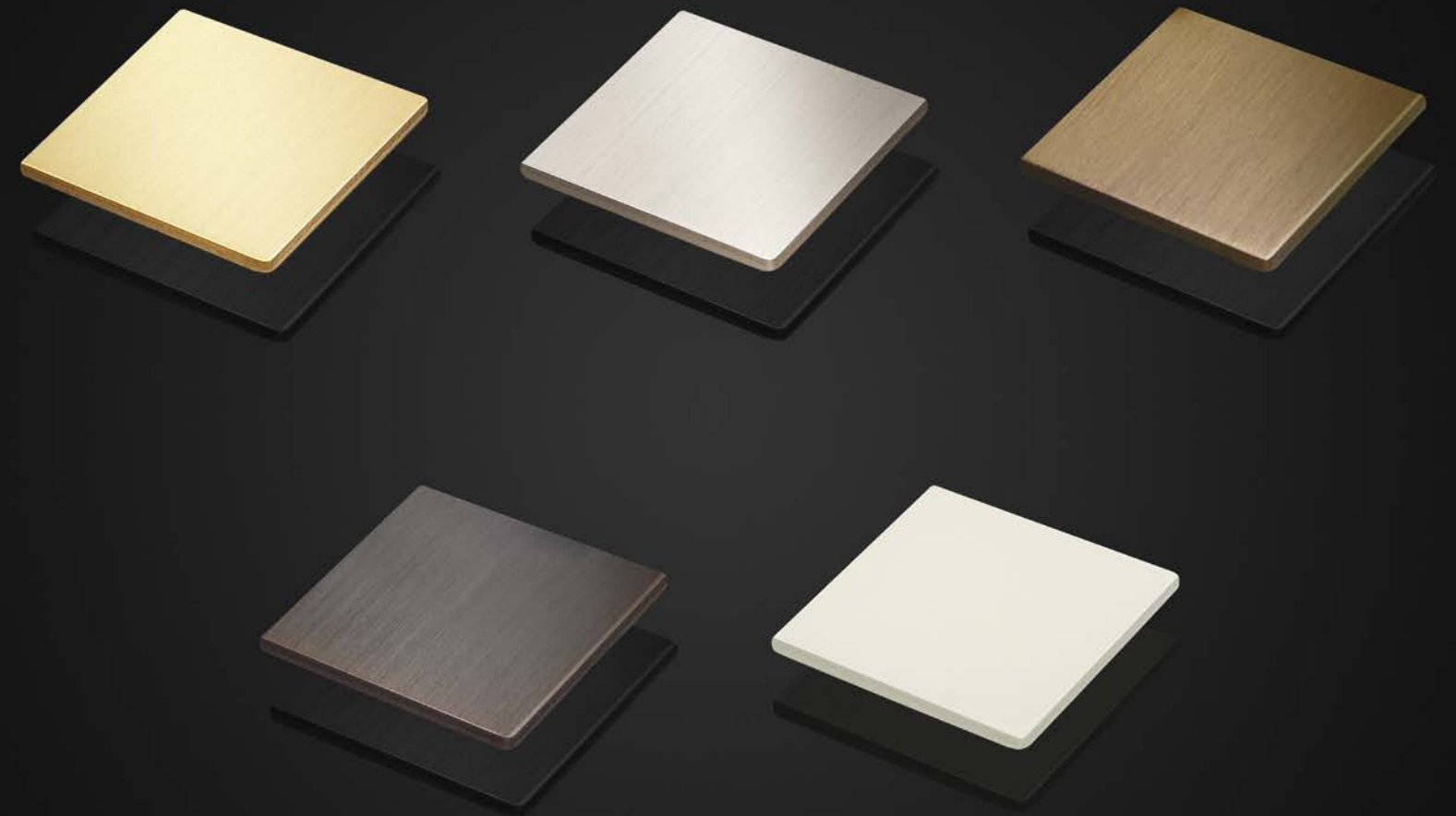
Detail and craftsmanship are reinforced by precisely machined apertures and finely polished edges characteristic of the modern Renaissance product range.

Deliberately unbranded inserts complemented by lack of visible screws allow an uninterrupted appreciation of beautiful finishes, with faceplates offered in an exclusive palette inspired by the harmonious colours seen in Renaissance masterworks.



PALETTE

Discover four beautiful metal finishes exclusive to the Renaissance range comprising Ochre, Roma, Sienna and Umber, or embrace the freedom to create your own Canvas by choosing our primed or colour coated in-house finishing services, enabling you to realise your interior design vision.



FIVE EXCLUSIVE FINISHES



The Vasari Corridor is one of the most astounding architectural masterpieces of the Renaissance.



Ochre

Timeless luxury.

Inspired by yellow ochre, an ancient naturally occurring blend of clay and limonite from the family of earth pigments and a staple of an artist's palette, electrical accessories in our Ochre finish with its brushed muted gold appearance will enrich sumptuous textures and emphasise the finishes of decorative brassware and metal fixtures.





View over San Carlo al Corso cupola, old city, Rome.



Roma

Understated elegance.

A soft distressed warm silver grey evoking the stone from classical architecture such as the Colosseum and Pantheon.

Our Roma metal finish, with its non-reflective delicately brushed surface and hints of golden undertone, gives flexibility for lighting and controls accessories to harmoniously mirror metal accents for flawlessly flowing surfaces throughout elegant and modern interiors.





Early morning mist over Tuscany.



Sienna

Sophisticated grandeur.

Influenced by the beautiful 'terra di Siena', this attractive natural earth pigment derives its colour from iron and manganese oxide and was originally sourced from the Italian region of the same name during the Renaissance period. The aged golden brass characteristics of our Sienna hand burnished finish will ensure electrical accessories enhance heritage interior architecture and embellish opulent design details, adding sophistication and symmetrical style.





View from Castelluccio di Norcia, after which the famed black truffle of Umbria, the most common variety of the region, is known by the same name 'Norcia'.



Umber

Refined finesse.

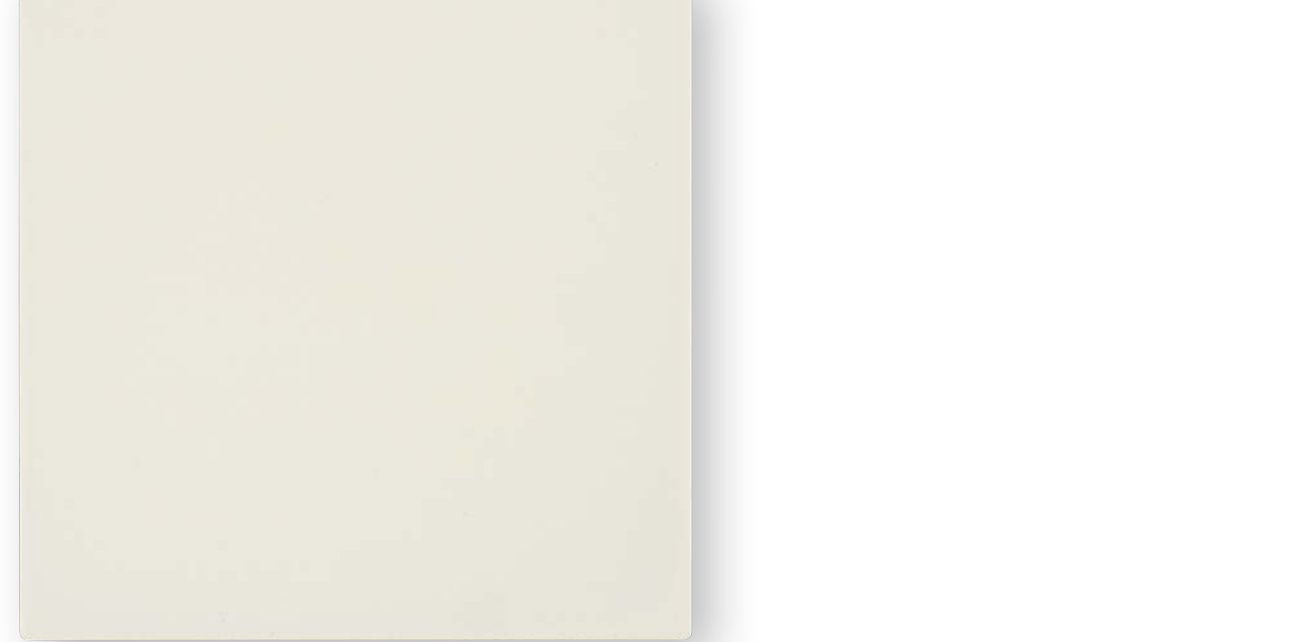
Natural pigment Umber, 'terra di ombra' earth of Umbria, attributes its colour to the presence of more manganese than iron oxide compared with other shades in the ochre family. A key dark brown in late Renaissance artist Caravaggio's limited palette of earthy tones and mineral pigments, use of Umber created 'chiaroscuro' drama in his paintings which was to influence artists in the later Baroque period.

Our Umber finish features unusual, ambiguous tonal qualities that will add interest to dark or light wallcoverings. Enhanced by the solidity of our Renaissance plates, Umber will echo the browns, greys and metallics of quality surface materials whilst visually complementing warm neutrals through to nature's stunning panoply of colours.





Canvas finish option gives flexibility to introduce colour continuity or interesting contrast bespoke to an interior design scheme



Canvas

Bespoke colour continuity.

Enhance the flow of your design story with a colour finish. Visualise your own canvas to achieve balance, contrast or character and realise your signature touch.

Our Canvas finish option facilitates individual design collaboration where we offer to work closely with you. Opt for a perfectly primed finish supplied ready for painting prior to installation on site, or choose from an extensive palette for an immaculate in-house colour coated finish.

Canvas gives you the flexibility to introduce colour continuity or interesting contrast bespoke to your interiors project.





Enrich interior spaces by fusing function with beautiful aesthetics. Opposite: switch plate with matching Contemporary Toggle, featuring Sienna finish.



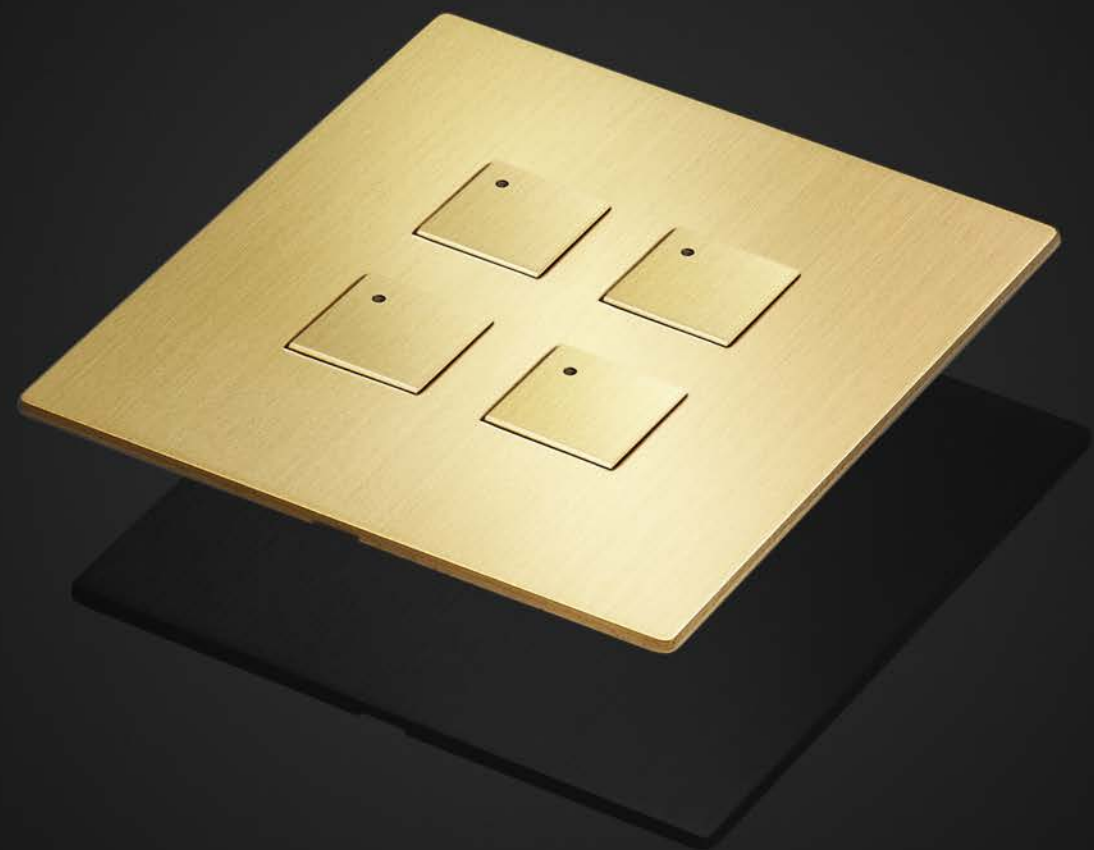
ENRICHING



GALLERY

Sienna double socket with black trimmed matching switches. Opposite: Sienna with matching Contemporary Toggle.





Control switches by Focus SB with LED indicator programmable options, Ochre finish. Opposite: Ochre double socket with black trimmed matching switches.



Control switches by Focus SB, Roma finish. Opposite: Roma double socket with matching white trimmed switches.





Umber faceplate with matching rotary dimmers. Opposite: Umber with black trimmed matching switches.







A

W O R K O F A R T

Bold creation inspired by Michelangelo 'Il Divino'. Opposite: faceplate with rotary dimmers in Umber, artisans finish by eye using expert burnishing techniques.



ARTISAN

Production of Renaissance is complemented by skills and knowledge unique to Focus SB offering discerning international customers the highest quality product made in-house in Britain.

Beautifully finished from high specification brass, every plate is reverse pressed, keeping square edges flawless and precise, with edges polished by hand for a distinctive finish.

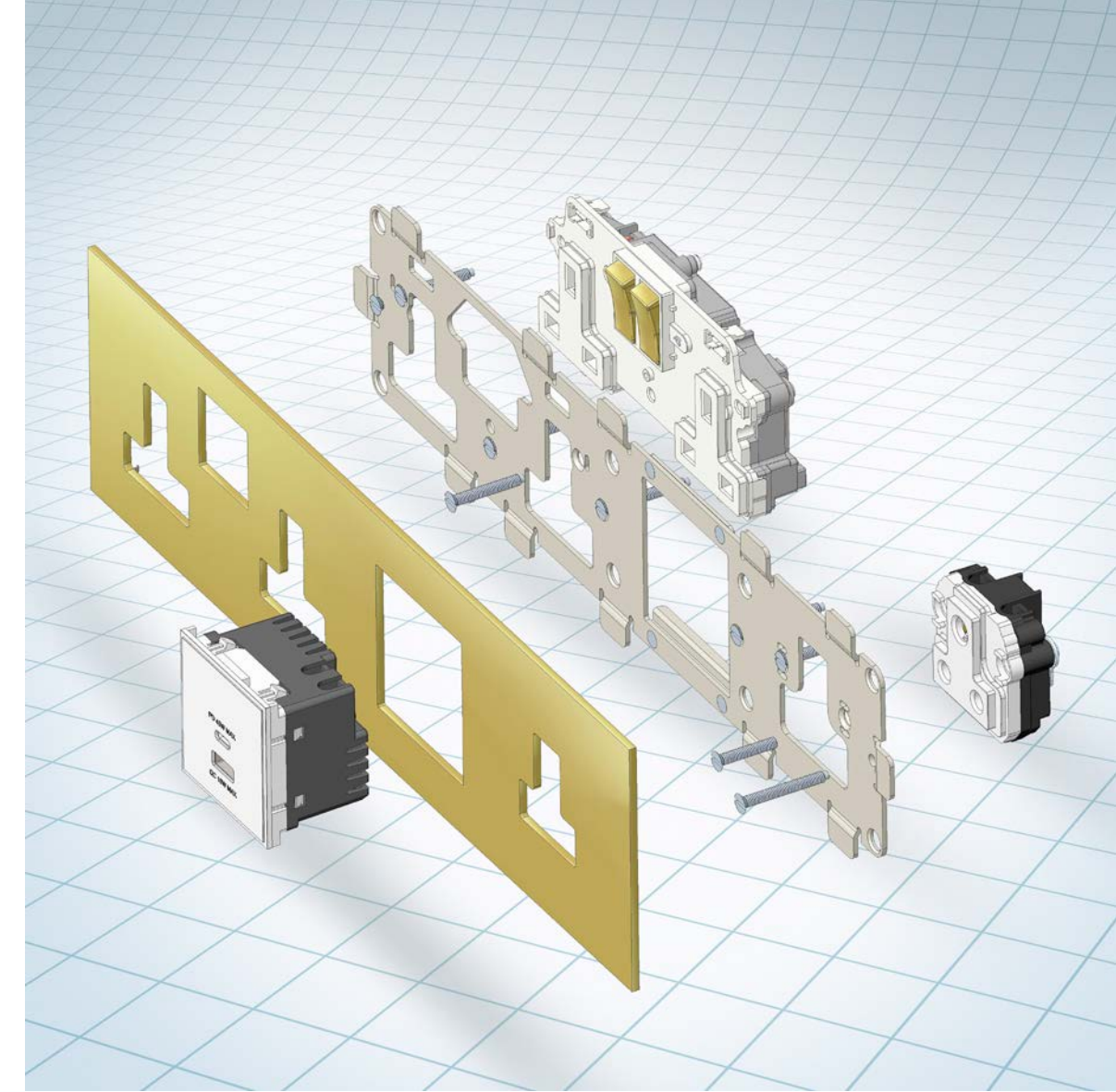
Opposite: switch plate with matching Contemporary Toggle in Ochre finish.



CRAFTSMANSHIP QUALITY MADE IN BRITAIN



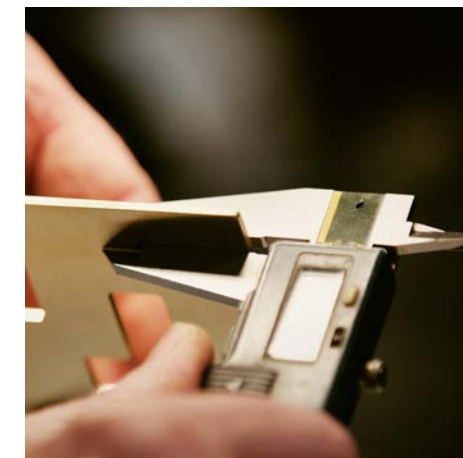
Renaissance is imagined and conceived in-house starting with a sketch before our CAD team designs and develops the product components.



The creative process

Design first product. Inspired by classical architecture, but with modern design principles.

The evolution of the classic flat screwless switch plate, uniquely designed with square corners. Renaissance is imagined and conceived by our in-house designers and is led by sustainable processes from start to finish.

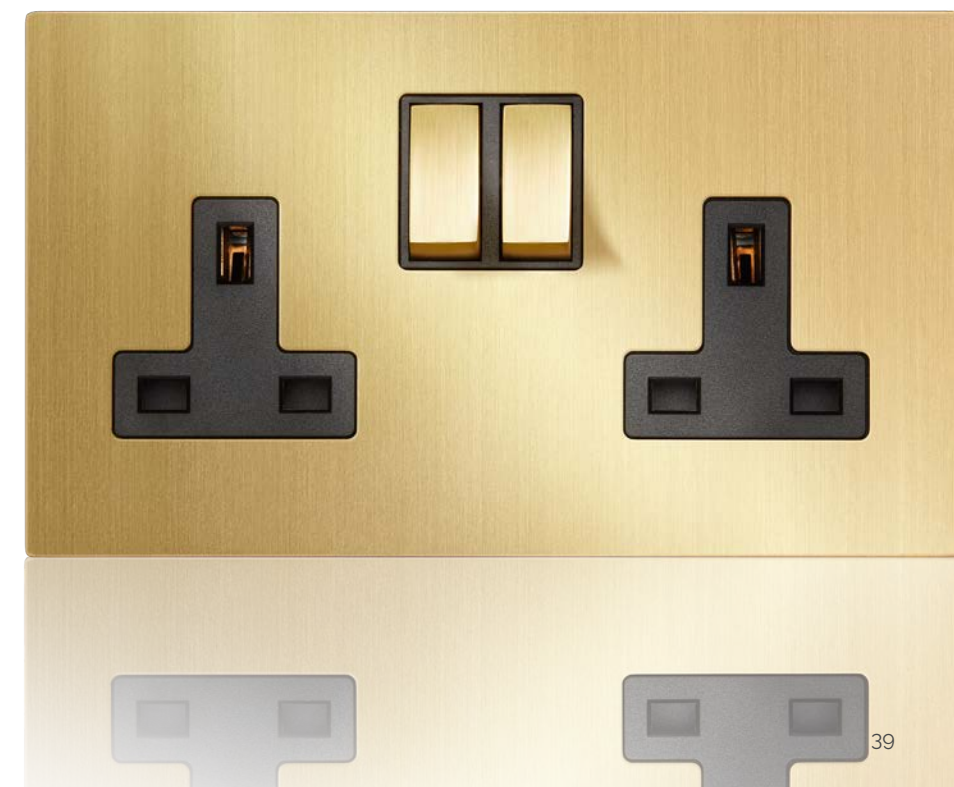




Experts at work

Our experienced technicians expertly handle quality raw materials during the manufacturing and finishing processes to create a desirable product utilising more solid brass raw material than similar options on the market.

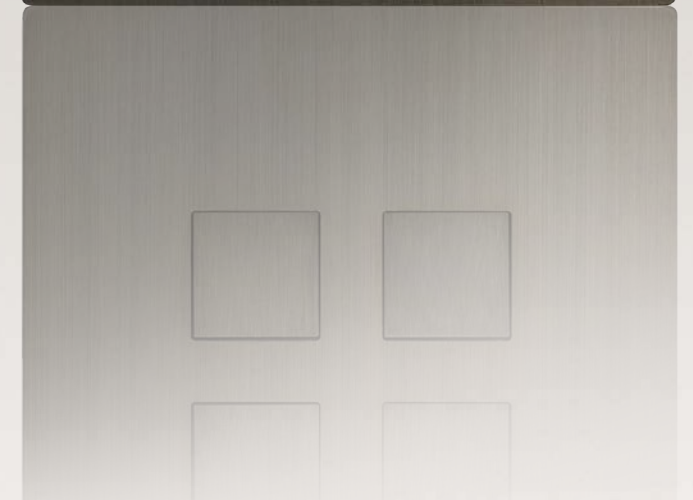
Renaissance components are individually inspected by eye and rigorously tested before being painstakingly assembled and carefully packaged by hand ready for despatch by experts across our three production facilities in St Leonards on Sea, East Sussex.





London skyline: classic architecture juxtaposed with modern design. Opposite: 8 gang vertical, Umber finish. Control switches by Focus SB

TRANSITION



INNOVATION

Evolution of a classic product, the Renaissance screwless flat faceplate style champions modernity influenced by the traditional and features four attractive metal finishes unique to the collection comprising Ochre, Sienna, Roma and Umber and a blank Canvas primed or colour coated finish option to be specified by you, the designer.

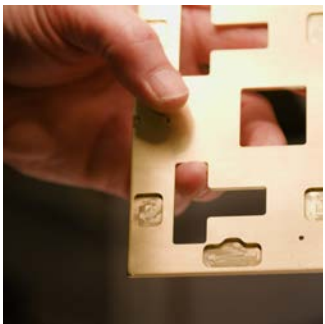


HARMONY PROPORTION SYMMETRY

Fully automated custom CNC and Cobot enables energy efficient production. Opposite: Control switches by Focus SB with LED indicator programmable options, Roma finish.



*Degreasing removes contaminants and enhances the durability of final finish.
Opposite: plate edges are hand polished for consistent high quality and sprayed with matt lacquer in-house to retain lustre.*



Beautifully crafted

Made to last from highest quality solid brass, featuring square corners, precise lines and uninterrupted minimalist design, our Renaissance flat faceplate is 2.5mm in depth yet when installed is the slimmest profile screwless solution in the high-end market. Offering durability, this is achieved by a pocketed design and cleverly conceived hidden fixings on the rear of the plate.



BEAUTY AND SYMMETRY

Opposite: 4 gang with programmable LEDs, Roma finish. Control switches by Focus SB.



UNRIVALLED

With its impressive pocketed and clip design for the flushiest electrical installation, every Renaissance product features precision engineered symmetry, sleek square corners and unbranded insert detailing, demonstrating the prowess of Focus SB's in-house designers, mechanical engineers and finishing specialists.



PRECISION DETAIL SYMMETRY

EVOLUTION OF A CLASSIC DESIGN

Hand polished edges
for consistent high quality

Reverse pressing
keeps edges flawless
and precise



Plates sprayed with
matt lacquer in-house
to retain lustre

Unique pocketed and
clip design for superior
flush installation



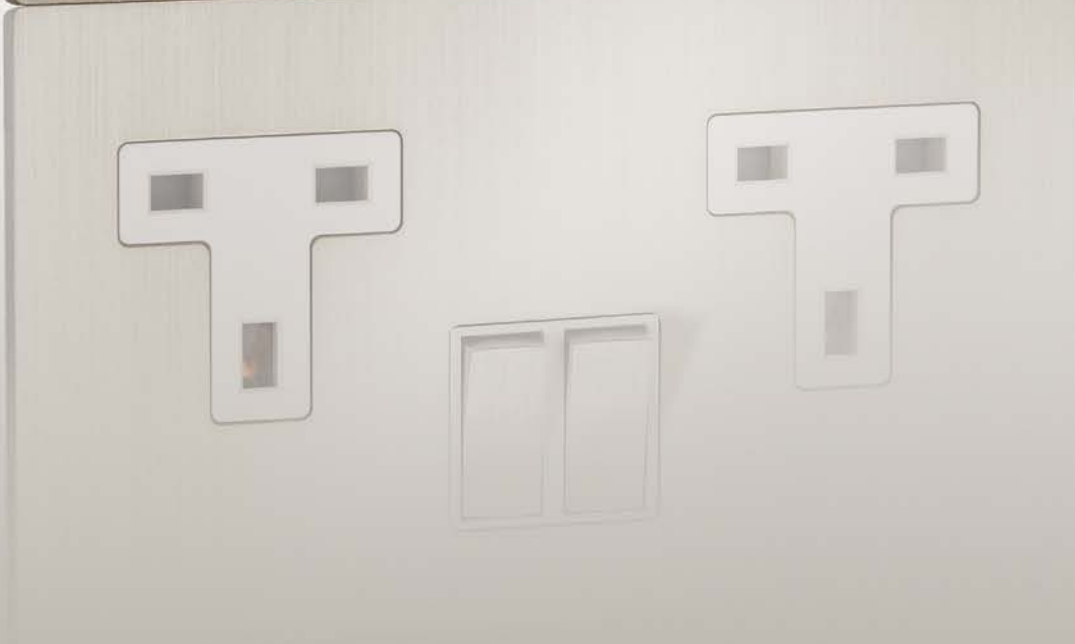
Square corners
not found on
other luxury
low profile
screwless flat
plates on the
market

Clean
unbranded
inserts



Screwless for an
uninterrupted
minimalist look

Highest
specification
brass made
from recycled
material



BESPOKE COMBINATION PLATES CRAFTED TO YOUR REQUIREMENTS



Bespoke combination plate with 13A switched sockets, USB-C 45W PD and USB-A Euro module unswitched 5A socket in Roma finish.

IMPACT

Focus SB is committed to low impact, energy efficient production processes, and a sustainable manufacturing future for the company, our employees and customers. We continuously invest in our people, the local community and the latest technology because it's the right thing to do.

Opposite: Switch plate with matching black trimmed rocker switches in Sienna finish.



SUSTAINABLE FORWARD THINKING RECYCLABLE



View of Hastings at sunrise with a glimpse of its iconic pier. Focus SB is located in a rural area of St Leonards on Sea in East Sussex, near to the coast and countryside. We are committed to reducing our carbon footprint by taking all appropriate measures to minimise any impact on the environment throughout the business, from operational to manufacturing processes. Opposite: particulates are recycled in our spray lacquer room. Our custom CNC utilises renewable solar energy by day.



A sustainable production

Renaissance is designed with sustainability in mind, with our suppliers and materials sourced locally or in the UK wherever possible.

Brass supplied to us is made from recycled materials and is recyclable.

Energy efficient, our high precision state of the art CNC and Cobot automated technology runs 24/7 and during the day is powered by solar.

Contaminants are removed from brass plates via a degreasing process to enhance the durability of final finish. An enclosed system enables reuse and recycling of cleaning agent.

Microscopic lacquer particles in our spray lacquer room are captured in a water loop and safely processed.

Recycle Programme.*



* Register your products within 90 days of installation and we will recycle any faceplates you replace after 5 years, pay you the scrap value at the rate at time of your return, and we will provide you with a credit against your next purchase.



The Focus SB Renaissance team

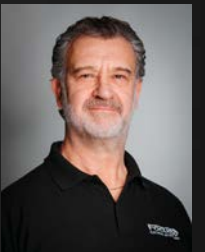
When I set our in-house technical design team the Renaissance brief in 2021, I knew it would be challenging because what I wanted didn't exist!

The concept was to design a true flat screwless plate with square corners, rather than a formed, or dished plate, or one that sits inside a frame in two pieces, or sits on a visible plastic frame, like the majority of available products on the market.

I also wanted the ability to create bespoke sizes because that will be a prerequisite for most high end residential or hospitality projects.

The team set about designing and trialling various solutions, taking inspiration from traditional and modern architecture, and the result is *Renaissance*, the rebirth of a classic design.

A product like no other on the luxury market today – a true work of art.



Gary Stevens,
Managing Director
Focus SB



AHEAD BRITISH TIMELESS

Focus SB® is a trusted British brand characterised by exceptional manufacturing capabilities and a striking range of bespoke electrical accessories.

Harnessing the human touch and the latest in high tech, our accomplished designers, technicians and artisans visualise and meticulously craft finely finished durable products, with every component quality inspected and tested prior to being expertly assembled in-house then packaged by hand for despatch.

Every piece we produce showcases precision engineered prowess underpinned by the finest solid brass and stainless steel raw materials sourced from UK mills, with our

premium products enhancing the interiors of impressive private residences and architecture world-wide.

Our dedicated project support and face-to-face services offer design consultants the convenience of individual attention complemented by bespoke services.

Exclusive to Focus SB, our skills in design and finish continuity enable distinctive interior storytelling by offering to match switches and sockets to specialist smart home and hospitality products, making it possible for you to achieve stylish metal accents with unique form and function.

Contact us for solutions to elevate your project.



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