

## COMPANY PROFILE

### Award winning premium electrical accessories. Made in Britain.

Focus SB® is an established British brand based across three sites in St Leonards on Sea in East Sussex, manufacturing and finishing premium electrical accessories and components in-house in the UK. We commenced trading in 1979 and export to Asia, West Africa, Malta and the Middle East.

Products are specified by prominent architects and design consultants for world class hospitality and leisure resorts, prime residential developments, heritage buildings, royal residences, commercial and superyacht interiors both domestically and internationally.

### UK industry firsts

**2023** [Renaissance](#) by Focus SB launches in March, a solid brass flat screwless plate with distinctive square corners, a design-first product (Patent Pending UK & China 2207356.3).

**2022** '[Alisse accessories by Focus SB](#)', power sockets and data outlet collection launches in partnership with Lutron.

**2020** Innovative [latching push button switch](#), the only one of its kind on the market that can be used to replace any conventional light switch up to the rating of 6AX. Two push button functionality options available, conventional on/off light switch and retractive.

Exclusive collaborations: [Lutron Palladiom](#) keypad faceplates; [Kelly Hoppen](#) CBE; Anka Bespoke [liquid metal](#).

**2017** [Focus SB made history](#) when we became the first and only British (and European) manufacturer in our industry to gain CQC factory accreditation to supply and sell wiring accessories directly from Europe to China, also gaining full CCC licence for all of our products for the Chinese marketplace. Launch of only fully certified to BS EN 60669-1 [double throw centre off retractive](#) toggle grid switch suitable for use with both mains voltage and ELV in the UK.

**2014** [Focus SB Smoothie®](#) flush wall mounting system.

**2004** We became the only UK manufacturer with total control of our production processes in-house.

### Key projects

- Chelsea Barracks
- Chiltern Firehouse London
- Corinthia London
- Hampton Court Palace
- Harrods Tea Rooms Shanghai
- MGM Cotai
- One Aldwych
- One Park Drive, Canary Wharf
- St Andrews & Gleneagles golf resorts
- Shanghai Pudong International Airport, Satellite Hall
- The Glebe, London SW3
- The Londoner Macao
- The Ritz London
- Twenty Grosvenor Square Mayfair
- W London
- Renowned tennis club in Wimbledon



[Prime residential](#)



[Luxury hospitality](#)



[Heritage](#)

## Design & finish continuity

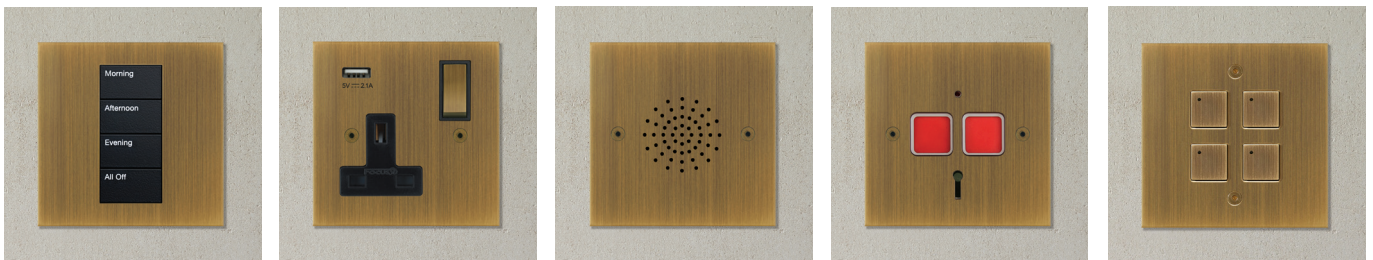
Focus SB is uniquely able to offer [design and finish continuity](#) across socket outlets and light switch faceplates to visually match bespoke [smart home](#) and [hospitality](#) products for unrivalled project solutions.

Working closely with major building and smart home systems integrators, hospitality designers and fire and security specialists, Focus SB manufactures custom keypad faceplates compatible with Lutron, Rako, Control4, Dali, KNX, Wise, Crestron and iLight controls systems, enabling designers to complement hardware and design details throughout a project.

We manufacture and finish retractable switches for lighting and shading control. Established and proven in the market Focus SB's centre off retractable toggle and rocker switches will operate with inline dimmers by some other manufacturers. Our double throw centre off retractable switches are suitable for both mains voltage and ELV (most on the market are only suitable for ELV). The stylish '[Control switches by Focus SB](#)' collection features the latest technology and offers a low voltage solution available in component form.

### Match finishes for switches & sockets to:

- AV/data connection, HDMI multimedia, brush faceplates.
- Building management systems.
- Control switches by Focus SB.
- Do not disturb (DND) systems.
- Floor sockets with hinged covers.
- Frames for KNX controls in partnership with [Zennio](#).
- Home automation control systems.
- Hotel key card switches.
- HVAC plates compatible with Daikin controls.
- [Lutron](#)
- Panic alarm buttons.
- Sounder faceplates.
- Thermistor room sensor plates with thimble style component (supplied to Focus SB for finishing).



## Bespoke faceplates

Focus SB manufactures and finishes custom made panels or faceplates to exact requirements. Several products can be incorporated into one [combination plate](#) e.g. data outlets, foreign power sockets, Euro modules, 5amp lamp sockets.

This solution avoids the necessity to install multiple plates next to each other, potentially saving time and money on installation costs further down the line. Bespoke [back boxes](#) are manufactured for these products in-house to ensure a perfect fit.







## Precision engineered, finished by hand

Combining traditional methods of manufacturing complemented by the latest technology, Focus SB's distinctive faceplates and switches feature elements of hand finishing, with every product hand assembled in Great Britain. Made from quality stainless steel and solid brass raw materials, our product components are approved to British Standards and independently tested by Intertek for safety. We operate a Quality Management System which complies with the requirements of [ISO 9001:2015](#).

Sustainability is important to us and we are committed to reducing our carbon footprint and minimising our impact on the environment. In 2021 Focus SB became a member of [BEAMA](#), the UK trade association for our sector, invited to join and be front of centre of policy-making and decision-making for the future of electrical industry standards, alongside our peers.

## Unique & flexible services:

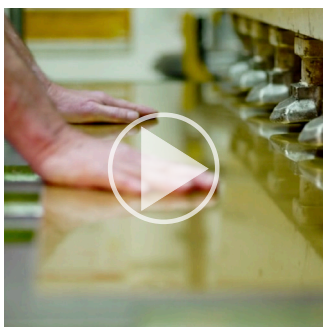
- [Project support](#), face to face product consultancy & in-house project management.
- CAD design & sample service, product presentations.
- [Custom finishing](#).
- Specialist control plates integration for design & finish continuity throughout a project.
- Hosted [factory](#) visits.
- Industry & design [partnerships](#).



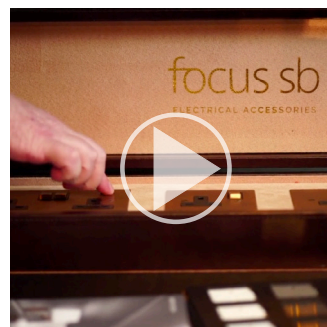
## Specialist capabilities:

- Electrical accessory design, development & testing.
- Bespoke metal plate design & manufacture.
- Metal finishing.
- [Laser marking](#) for custom text & iconography.
- Complex supply chain project management.

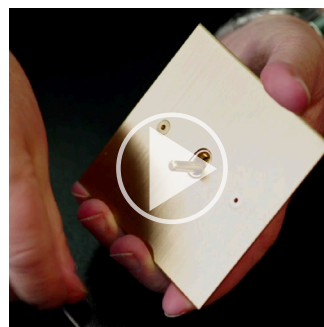
## View inside our factory videos



Focus SB  
Manufacturing Journey



Focus SB  
Customer Journey



Contemporary toggle  
manufacturing processes



Renaissance

## Corporate social responsibility

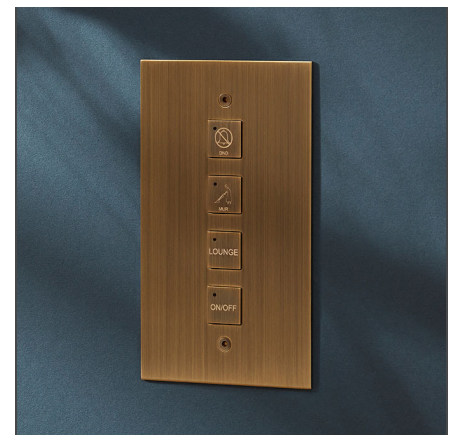
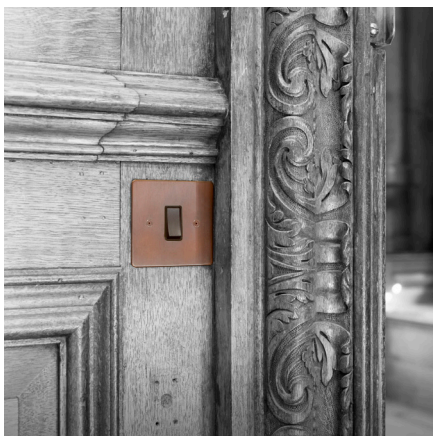
At Focus SB our core values include treating all our stakeholders and communities with dignity and respect, supporting the [mental health](#) of our employees and trying to help make the world a better place. We actively nurture a harmonious company culture to support our staff and help them to succeed and regularly support charitable organisations or government initiatives whether linked to projects or to our communities.

A [Disability Confident Employer](#) since 2017, we are committed to creating equal opportunities and a diverse and inclusive workforce, seeing us work closely with local East Sussex charity [Little Gate Supported Employment](#) for over four years.

Volunteering as Enterprise Advisers since 2018, we engage with local educators providing interview training to students, taking part in [apprenticeship](#) roadshows and contributing to interviews with careers organisations and training providers. We celebrate the achievements of our apprentices by entering them for awards such as [Insider Made in the South East Apprentice of the Year](#) seeking to inspire others to consider the varied career options manufacturing has to offer.

Focus SB's manufacturing, head office and showroom sites are located in a rural area of St Leonards on Sea in East Sussex, near to the coast and countryside, and we are committed to minimising plastic packaging and disposing of chemical waste responsibly. Leading the way to a greener manufacturing future in our industry we are actively investing in new technology and initiatives to reduce our carbon footprint. We pledge significant 'green energy' investment and are proud to be the first business in the local area to install [solar power](#) in June 2022, complementing other sustainable measures already in place.

We are an accredited industry partner of the [Society of British and International Interior Designers \(SBID\)](#) and hold long standing memberships of the [Make UK](#) and [Made in Britain](#) organisations which provide valuable support and a collective voice for companies stepping up to the sustainability challenge to deliver an ethical, greener manufacturing future.



## Charities

We work on many heritage projects and are a Corporate Friend of the Sussex Heritage Trust supporting valuable architectural preservation work and young people looking to attend building conservation courses.

## Community

We're proud to volunteer as Enterprise Advisers since 2018 engaging with local educators and students, contributing to mock job interview events, as well as attending career fairs offering the public the chance to chat with us face to face.

## Awards

Several award wins notably include achieving the King's Award for Enterprise for International Trade in April 2023, one of the highest accolades a business can achieve.

Full details can be found on our awards page [here](#).