

COMPANY PROFILE

Bespoke premium electrical accessories Made in Britain.

Focus SB® is an established British brand dedicated to creating design-led electrical accessories and components for over 40 years.

Manufacturing in-house, the company's expertise lies in the design, precision engineering, metal finishing, testing and hand assembly of switches and sockets at its three sites in St Leonards-on-Sea, East Sussex. Focus SB exports to Asia, West Africa, Malta and the Middle East with products specified for world class hospitality and leisure resorts, prime residential developments, superyachts, heritage buildings, royal residences and commercial interiors.

UK industry firsts

2023 [RENAISSANCE](#). A design-first solid brass flat screwless plate with square corners is introduced. A modern rebirth of a classic product, Renaissance was created with sustainability central to its inception. Patent Pending UK & China 2207356.3.

Exclusive design collaboration with Gwyn Carless at The Light Yard, '[Ambassador Wall Light](#)' ([SBID Lighting category award winner 2024](#)).

2022 '[Alisse accessories](#)' machined from solid brass launched in partnership with Lutron.

2020 [Latching push button switch](#). The only one of its kind on the market that can be used to replace any conventional light switch up to the rating of 6AX. Options include conventional on/off light switch and retractive.

Exclusive collaboration with [Lutron Palladiom](#) keypad finishes.

Patented 'pogo-pin' earthing mechanism.

2017 [A historic industry first](#). Focus SB became the first and only UK and European electrical accessories manufacturer licensed to sell direct to mainland China, gaining full CCC licence for all of its products in this market.

Launch of the only [double throw centre-off retractive toggle grid switch](#), fully certified to BS EN 60669-1 suitable for use with both mains and [extra-low voltage \(ELV\)](#) in the UK.

2004 Became the only UK manufacturer with total control of its production processes in-house.

Key projects

- Chelsea Barracks
- Chiltern Firehouse London
- Corinthia London
- Hampton Court Palace
- Harrods Tea Rooms Shanghai
- MGM Cotai
- One Aldwych
- One Park Drive, Canary Wharf
- St Andrews & Gleneagles golf resorts
- Shanghai Pudong International Airport, Satellite Hall
- The Glebe, London SW3
- The Londoner Macao incl 'Suites by David Beckham'
- Twenty Grosvenor Square Mayfair
- W London
- Renowned tennis club in Wimbledon



[Prime residential](#)



[Luxury hospitality](#)



[Heritage](#)

Design & finish continuity

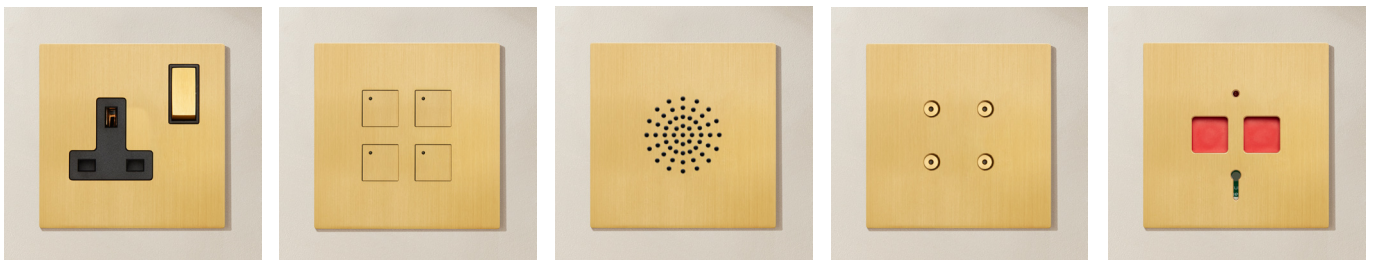
Focus SB's [metal finishing](#) expertise [enables design consultants](#) to match lighting accessories to power outlets and specialist smart home and hospitality products for unrivalled project solutions.

Working closely with major building and [smart home](#) systems integrators, leisure resort and fire and security specialists, Focus SB manufactures quality metal keypads compatible with Lutron, Rako, Control4, Dali, KNX, Wise, Crestron and iLight controls systems, enabling designers to complement hardware and finish details throughout a design scheme. [Alisse accessories by Focus SB](#) are handcrafted in Lutron's Signature Metal finishes to complement Lutron Alisse wall controls.

Focus SB's [traditional style retractive switches](#) feature double throw centre-off retractive toggle and rocker switches established and proven in the market. These will operate with inline dimmers by some other manufacturers and are suitable for both mains and extra-low voltage (ELV). Available in component form and as narrow wall plates, Focus SB's low-voltage keypads with toggle and push button switch options feature the latest technology for controlling lighting and blinds, offering an aesthetically-pleasing solution.

Match [finishes](#) for [switches & sockets](#) to:

- AV/data connection, HDMI multimedia, brush faceplates.
- Building management systems.
- Low-voltage keypad switches.
- Do not disturb (DND) systems.
- Floor sockets with hinged covers.
- Frames for KNX controls in partnership with [Zennio](#).
- Home automation control systems.
- [Hotel](#) key card switches (32A).
- HVAC cover plates suitable for Daikin controls.
- Low-voltage keypad switches.
- [Security](#), panic alarm button and sounder plates.
- Thermistor room sensor plates with thimble style component (supplied to Focus SB for finishing).



Bespoke service

Focus SB manufactures and finishes custom made panels or faceplates to exact requirements. Several products can be incorporated into one ['hotel style' combination plate](#). This solution avoids the necessity to install multiple plates side by side.

Made to order, Focus SB offers a range of Euro modules and grid plates, [13A switched 2 gang USB C Power Delivery socket outlets \(output combined 45W\)](#), data, TV/satellite, telephone/audio for HDMI multimedia and AV wall plates. [Custom back boxes](#) are manufactured for these products in-house for a flawless installation.





Precision engineered, finished by hand

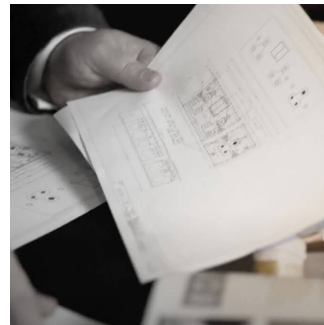
Combining traditional methods of manufacturing complemented by the latest technology, Focus SB's distinctive faceplates and switches feature elements of hand finishing, with every product hand assembled in Great Britain.

Made from quality stainless steel and solid brass raw materials delivered direct from the mills direct to the factory, product components are approved to British Standards and independently tested by Intertek for safety.

Focus SB operates a Quality Management System which complies with the requirements of [ISO 9001:2015](#). Focus SB became a member of [BEAMA](#) the UK trade association for its sector by invitation in 2021, becoming involved in policy and decision-making for the future of electrical industry standards.

Unique & flexible services:

- [Project support](#), face-to-face product consultancy & in-house project management.
- CAD design & sample service, product presentations.
- [Custom finishing](#).
- Complement finishes across [switches](#), [sockets](#), home cinema, media room & [security products](#).
- Hosted [factory](#) visits.
- Industry & design [partnerships](#).



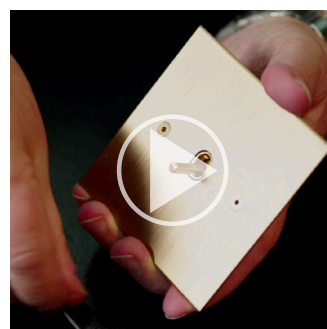
Specialist capabilities:

- Electrical accessory design, development & testing.
- Bespoke metal plate design & manufacture.
- Metal finishing.
- [Laser marking](#) for custom text & iconography.
- Complex supply chain project management.

View inside our factory videos



Focus SB
Customer Journey



Contemporary toggle
manufacturing processes



Discover the Renaissance
design story



HRH The Princess Royal
presents King's Award
trophy 2023

Corporate social responsibility

Focus SB's core values include treating all stakeholders and communities with dignity and respect, supporting the mental health of employees and helping to make the world a better place.

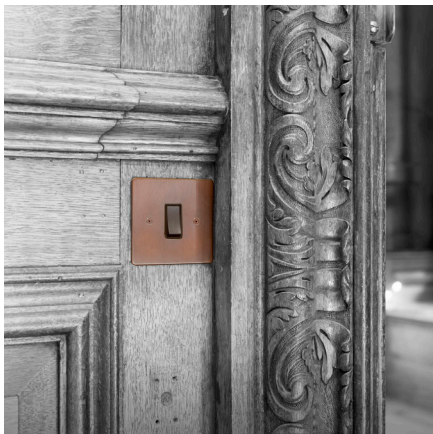
The company actively nurtures a harmonious company culture to support its employees and helps them to succeed by offering ongoing training in a supportive environment.

A Disability Confident Employer since 2017, Focus SB is committed to creating equal opportunities and a diverse and inclusive workforce, seeing the company work closely with East Sussex charity Little Gate Supported Employment.

Volunteering as Enterprise Advisers since 2018, Focus SB engages with local educators providing interview training to students, takes part in apprenticeship roadshows and contributes to interviews with careers organisations and training providers. The company celebrates the achievements of its apprentices by entering them for awards seeking to inspire others to consider the varied career options manufacturing has to offer.

Focus SB's manufacturing, head office and showroom sites are located in a rural area of St Leonards-on-Sea in East Sussex, near to the coast and countryside, and the company is committed to minimising plastic packaging and disposing of chemical waste responsibly. The company is actively investing in new technology and initiatives to reduce its carbon footprint. Pledging significant 'green energy' investment the company became the first business in its local area to install solar power in June 2022, complementing other sustainable measures already in place.

An accredited industry partner of the Society of British and International Interior Designers (SBID), Focus SB also holds long standing memberships of the Make UK and Made in Britain organisations which provide support to companies striving to deliver an ethical, greener manufacturing future.



Charities

Focus SB is a Corporate Friend of the Sussex Heritage Trust supporting valuable architectural preservation work and young people looking to attend building conservation courses. *(Image: Ambassador light switch, Hampton Court Palace)*

Community

Focus SB is one of the founding members of not-for-profit group 1066 Manufacturers, providing a forum for local businesses and raising the profile of important issues facing employers. *(Image: 'Apprentice of the Year' Anni Sanders, 2023)*

Awards

Award wins include achieving The King's Award for Enterprise for International Trade in April 2023, one of the highest accolades a business can achieve, and a Idlarc award for Focus SB's low-voltage keypad switches in 2022 (pictured above).